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AOS  
-A- Reference No. 11.48

**TOURIST ACCOMMODATION – DECEMBER QUARTER 1975**

SUMMARY OF RESULTS		
	Sept. Qtr 1975	Dec. Qtr 1975
Australian room occupancy rate	49.3%	47.1%
Australian bed occupancy rate	34.8%	32.6%
Australian gross takings from accommodation	\$75.1m	\$73.1m
Employment at 31.12.75	n.a.	82,090

**EXPLANATORY NOTES**

**Introduction**

This bulletin contains results for Australia (excluding the Northern Territory) of the second quarterly survey of Tourist Accommodation Establishments. The period covered by the second survey was the three months ended 31 December 1975. Results of the first survey were published in the bulletin *Tourist Accommodation – September Quarter 1975* (Reference No. 11.48) which was released on 20 February 1976. Details of employment were collected on a quarterly basis for the first time in the December quarter 1975 and are published in this bulletin. More detailed statistics for individual States will be published in separate bulletins to be released by the respective State offices of the Australian Bureau of Statistics.

**Background**

2. A Census of Tourist Accommodation Establishments was conducted for the year ended 30 June 1974, to identify and measure the amount, type and location of tourist accommodation available throughout Australia. For statistics from the census, reference should be made to the bulletin *Census of Tourist Accommodation Establishments, Australia and Australian Capital Territory, Year Ended 30 June 1974* (Reference Number 11.50) and also the separate bulletins released by the State Offices of the Bureau. To support these statistics it is useful to have a measure of the utilisation of this accommodation, which can adequately be judged from statistics on occupancy rates.

3. Thus, the Australian Bureau of Statistics decided to commence quarterly Accommodation Surveys, in order to satisfy the needs of various Government Departments as well as private bodies, who are concerned with the development and promotion of tourism in Australia.

**Tourist Accommodation Establishment**

4. There is no generally accepted definition of a tourist accommodation establishment. For the purpose of the surveys, tourist accommodation establishments have been defined as : hotels, motels and guest houses, which provide short term (i.e. for periods of less than two months) accommodation available to the general public and which provide breakfast.

**Scope and Coverage**

5. The scope of the Surveys is identical to the scope of the 1973-74 Tourist Accommodation Census except for the omission of caravan parks and holiday flats. Therefore all accommodation establishments (except caravan parks) in classes 9212 and 9213 of the Australian Standard Industrial Classification which reported in the Census or by separate communication that they provide accommodation to short term visitors are included in the Survey.

**Type of Establishment**

6. The various types of accommodation establishments have been regrouped in the Survey to represent three establishment categories as follows :

- (i) *Licensed hotel with facilities* – an establishment which provides tourist accommodation, is licensed to operate a public bar and provides bath or shower and toilet in most guest rooms.
- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* – an establishment which provides tourist accommodation and, provides bath or shower and toilet in most guest rooms, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (iii) *Licensed hotel, private hotel or guest house without facilities* – an establishment which provides tourist accommodation but which does not provide bath or shower and toilet in most guest rooms.

## Definitions

7. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the three months ended 31 December 1975. Included are those establishments which operated for any part of the Quarter.

*Guest Rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests during the three months ended 31 December 1975.

*Bed Spaces* refers to the maximum number of guests that could be accommodated in beds normally in place at the accommodation establishment during the three months ended 31 December 1975. Three quarter beds were classified as single beds; double beds were counted as two bed spaces.

*Room Occupancy Rate* refers to the proportion of guest rooms occupied to the number of guest rooms available expressed as a percentage.

*Bed Occupancy Rate* refers to the proportion of bed spaces occupied to the number of bed spaces available expressed as a percentage.

*Takings from Accommodation* refers to revenue received from the provision of accommodation during

the three months ended 31 December 1975. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments, payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

*Employment* refers to the number of persons working at tourist accommodation establishments at 31 December 1975 and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period in December 1975. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded.

## Symbols and other Usages

.. nil or less than \$500  
n.a. not available for publication

Any discrepancies between totals and sums of components in tables are due to rounding.

**NOTE.** *Inquiries concerning these statistics may be made in Canberra by telephoning Mr K. B. Busteed on 52 7911 extension 6143 or, in each State capital, by telephoning the office of the Australian Bureau of Statistics.*

TABLE 1. — NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales				Victoria				Queensland				South Australia			
	Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities	
	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)	Total	Motels, etc. (a)
NUMBER																
1975 —																
December Quarter																
Establishments	268	752	874	1,894	173	385	555	1,113	171	503	666	1,340	103	123	381	607
Guest rooms	7,820	19,004	12,740	39,564	4,437	9,604	7,335	21,376	4,342	9,098	8,922	22,362	2,303	3,174	3,856	9,333
Bed spaces	16,486	54,084	21,362	91,932	9,842	26,840	12,196	48,878	10,338	26,480	14,575	51,393	5,006	9,164	6,931	21,101
ROOM OCCUPANCY RATES (%)																
1975 —																
September Quarter																
October	46.7	60.1	29.1	46.9	48.1	55.9	31.4	45.8	67.4	73.2	38.4	58.1	48.9	61.4	28.7	44.8
November	53.3	60.7	30.1	49.3	53.1	61.2	31.6	49.5	58.7	61.5	32.7	49.5	54.5	68.1	30.9	49.4
December	53.0	57.2	29.5	47.4	56.6	60.9	31.2	49.9	52.1	55.8	31.5	45.4	45.4	61.4	27.7	43.5
December Quarter	43.4	54.2	29.6	44.1	43.6	53.4	29.4	43.2	44.6	52.0	28.9	41.4	39.2	57.2	27.0	40.3
December Quarter	49.9	57.4	29.7	46.9	51.1	58.5	30.7	47.5	51.8	56.5	31.0	45.4	46.4	62.2	28.5	44.4
BED OCCUPANCY RATES (%)																
1975 —																
September Quarter																
October	33.2	37.8	22.4	33.1	29.8	33.7	24.3	30.5	46.0	46.9	31.5	42.3	34.9	36.1	21.4	31.0
November	36.8	36.6	22.4	33.3	33.7	35.6	24.4	32.5	38.0	37.7	25.6	34.3	38.8	40.4	23.8	34.6
December	36.2	33.2	21.6	31.1	35.8	35.5	24.0	32.7	32.5	33.8	24.7	31.0	30.5	34.2	20.0	28.7
December Quarter	32.1	35.3	22.5	31.7	28.6	33.1	22.7	29.6	30.7	34.9	23.3	30.8	29.3	36.7	19.9	29.4
December Quarter	35.0	35.1	22.2	32.1	32.6	34.7	23.7	31.6	33.8	35.5	24.6	32.0	32.9	37.1	21.2	30.9
TAKINGS FROM ACCOMMODATION (\$'000)																
1975 —																
September Quarter																
October	6,452	17,428	2,574	26,453	3,674	8,379	1,858	13,911	4,725	10,533	2,256	17,534	1,540	3,059	762	5,361
November	2,498	6,107	811	9,416	1,394	3,062	624	5,079	1,459	2,941	627	5,027	607	1,196	297	2,099
December	2,415	5,518	745	8,679	1,516	3,030	601	5,147	1,220	2,612	574	4,406	472	1,039	241	1,752
December Quarter	1,945	5,695	785	8,425	1,112	2,744	590	4,446	1,112	2,693	574	4,378	437	1,050	251	1,738
December Quarter	6,859	17,320	2,341	26,520	4,021	8,836	1,814	14,672	3,790	8,246	1,775	13,811	1,516	3,284	789	5,590

(a) For definition see explanatory notes, paragraph 6.



**TABLE 2. - MONTHLY OCCUPANCY RATES AND MONTHLY TAKINGS  
FROM ACCOMMODATION : AUSTRALIA (a)**

	<i>Licensed hotels with facilities</i>	<i>Motels etc. (b)</i>	<i>Licensed hotels, priv. hotels and guest houses without facilities</i>	<i>Total</i>
<b>ROOM OCCUPANCY RATES (%)</b>				
<b>1975</b>				
July	47.6	55.7	30.9	44.9
August	53.7	65.2	34.4	51.5
September	54.5	64.5	34.2	51.3
October	55.9	62.8	32.6	50.6
November	53.0	58.1	31.2	47.5
December	43.5	53.9	30.1	43.2
<b>BED OCCUPANCY RATES (%)</b>				
<b>1975</b>				
July	31.6	32.8	23.6	30.1
August	38.5	42.9	27.6	37.9
September	37.9	41.0	26.9	36.6
October	38.2	38.1	25.1	34.7
November	35.4	34.4	23.7	31.8
December	31.2	35.1	23.3	31.2
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>				
<b>1975</b>				
July	6,262	13,074	2,758	22,095
August	7,414	16,295	3,256	26,965
September	7,344	15,588	3,148	26,080
October	7,858	15,567	2,984	26,408
November	7,189	14,045	2,701	23,935
December	6,013	13,977	2,727	22,716

(a) Exclude Northern Territory. (b) For definition see explanatory notes, paragraph 6.

TABLE 3. - EMPLOYMENT (a), AT 31 DECEMBER 1975

	Licensed hotels with facilities						Moteles, etc. (b)						Licensed hotels, private hotels and guest houses without facilities						Total					
	Males		Females		Persons		Males		Females		Persons		Males		Females		Persons		Males		Females		Persons	
	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other
New South Wales	1,950	1,651	1,881	2,209	3,831	3,860	1,357	478	2,496	3,072	3,853	3,550	1,605	1,655	1,913	2,692	3,518	4,347	4,912	3,784	6,290	7,973	11,202	11,757
Victoria	1,839	2,095	1,556	1,991	3,395	4,086	812	376	1,106	1,748	1,918	2,124	1,641	1,963	1,318	2,221	2,959	4,184	4,292	4,434	3,980	5,960	8,272	10,394
Queensland	1,637	959	1,936	1,406	3,573	2,365	770	219	1,429	1,157	2,199	1,376	1,439	711	2,473	1,564	3,912	2,275	3,846	1,889	5,838	4,127	9,684	6,016
South Australia	824	1,171	736	1,811	1,560	2,982	273	189	444	1,020	717	1,209	1,021	783	874	1,265	1,895	2,048	2,118	2,143	2,054	4,096	4,172	6,239
Western Australia	885	495	1,471	1,025	2,356	1,520	329	118	654	467	983	585	669	309	1,374	825	2,043	1,134	1,883	922	3,499	2,317	5,382	3,239
Tasmania	552	424	434	968	986	1,392	114	58	185	458	299	516	258	210	220	365	478	575	924	692	839	1,791	1,763	2,483
Australian Capital Territory	196	228	215	249	411	477	106	25	215	162	321	187	14	30	20	27	34	57	316	283	450	438	766	721
Australia (c)	7,883	7,023	8,229	9,659	16,112	16,682	3,761	1,463	6,529	8,084	10,290	9,547	6,647	5,661	8,192	8,959	14,839	14,620	18,291	14,147	22,950	26,702	41,241	40,849

(a) See explanatory notes, paragraph 7. (b) For definition see explanatory notes, paragraph 6. (c) Excludes Northern Territory.

D. V. YOUNGMAN  
Acting Commonwealth Statistician

Australian Bureau of Statistics  
Canberra, A.C.T. 2600

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